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A division of TwinStar Credit Union



2025 Annual Membership Luncheon AGENDA

- Welcome HMC
- BMO Welcome & Remarks
- Presentation of Board Member Candidate Slate for Election
 - Executive Director Annual Report Presentation
 - Keynote Speaker Pablo DeFilippi, Inclusiv
 - Closing Remarks Northwest Credit Union
 - Announcements: *Upcoming Events & New Membership*



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2025 HMC Board of Directors



Gale CastilloChair
Canopy



Gabe Gomez
Vice Chair & Finance
Committee Chair
Bank of America



Dalila MolinaTreasurer & Fundraising
Committee Chair

A-dec



Alan Avila
Secretary & Scholarship
Committee Chair

JE Dunn Contruction



Elizabeth Gomez
Board Member
Bridge City Contracting



John Jackley
Board Member
Advanced Technology
Communications



Andres Jimenez
Board Member
Edward Jones

2025 HMC Board of Directors



Gabriela MannBoard Member
Keller Willians Realty



Gerardo OchoaBoard Member
Linfield University



Sandy RagnettiBoard Member
Seed and Sow



Marifer Sager
Board Member
Multnomah Education Service
District



Seth TindallBoard Member *U.S. Bank*



Bertha FerranHonorary Board Member *Community Member*



Carlos Quesnel
Melendez
Honorary Board Member
Consulado de México en
Portland

Our Mission - To lead the economic advancement, wealth creation and equity for Latinos in Oregon and SW Washington.

Our Vision is to close the Latino economic equity gap and create intergenerational wealth.





HMC STAFF





Dámaris Martínez-Guzman Events & Operations Manager



Norma Palacios-Patricio



Programs Manager



Diana Ospina Business Developer



Samantha Aviles Business Analyst & Project Developer



Kimberly Bobadilla
Communications & Outreach Coordinator



Yaremy Clara Business Developer



Elizabeth Najera Small Business & Financial Literacy Specialist



Noé Rodriguez Membership & Administrative Coordinator



Omar Salomon Business Developer



Claudia Valencia Business Developer



Joel Vazquez Business Developer

Pillar Programs

Leadership

Education

Entrepreneurship







Connection and Belonging

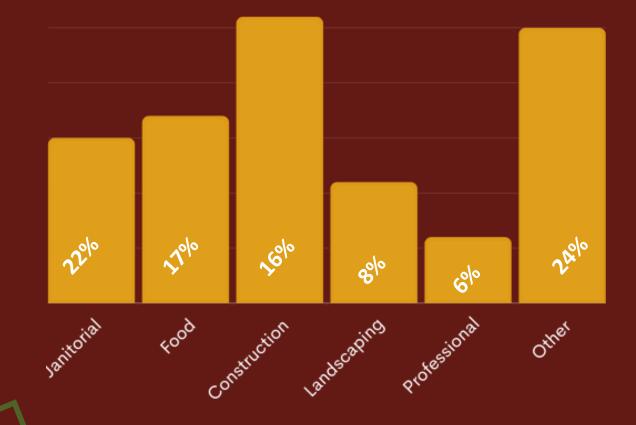


2024: SMALL BUSINESS DEVELOPMENT PROGRAM





83% Spanish Speakers





56% Women owned



SBRN: \$380,000

\$25,000 Prosper Grant

IDA: \$182,000

\$52,000 in Digital Investment







INDIVIDUAL DEVELOPMENT SAVINGS ACCOUNT



2024 IDA's:

14 accounts matched: \$182,000

8 Educational

6 Business

Total Year to Date Participants: 260





2024 SCHOLARSHIP PROGRAM



- 50% first generation students
- 25% DACA Recipients
- 80% immigrants or refugees
- 20% graduate students
- 75% identified as Female

\$117,700 to 40 students



Cohort 18 Leadership Class



Latino Leadership Investors

- ► AAA Oregon/Idaho
- Advantis Credit Union
- Centro Cultural
- Community Warehouse
- **▶** C-Tran
- Department of Early Learning & Career

- ► A to Z Wineworks
- ► AAA Oregon/Idaho
- Alpha Omega Translations
- **▶** Anning-Johnson Company

— 2024 Investors —

- **Embold Credit Union**
- **▶** Latino Business Alliance
- **▶** Millennial Reach Agency
- Morrison Child and Family Services
- **▶** OHSU
- OnPoint Community Credit Union

— 2025 Investors —

- Centro Cultural
- Lake Productions
- Marion County
- OnPoint CommunityCredit Union

- Portland Mental Health
- **▶** SAIF Corporation
- **▶** Salt and Straw
- Unitus CommunityCredit Union
- **US Bank**
- Wilsonville Chamber of Commerce

- Rivermark CommunityCredit Union
- **▶** SAIF Corporation
- Unitus Community CreditUnion
- Washinton State University -Vancouver





2024 Highlights

- Jefas y Café
- Launch of Online Market Place: 9 Ecommerce Websites created for small businesses.
- MISA / HEAR
- 50+ HMC Hosted events/workshops



2025 Membership Updates

Investor





















COMMUNITY
FOUNDATION
SOUTHWEST
WASHINGTON







2024 Supporters

Trailblazer













Champion

















2025 Membership Updates

Ambassador

























A to Z Wineworks
Centro Cultural
Edward Jones
iQ Credit Union

Kaiser Permanente Metro Moda Partners, Inc NW Natural

Portland Trailblazers
TwinStar Credit Union
Venezuela's Voice of Oregon

Educational Partners















Oregon State

University













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JPCOMING.

► April 10, 2025 - HMC Social Mixer Location: La Familia Cider

► April 23, 2025 - Financial Literacy Summit Location: Hilton Vancouver Downtown

► May 23, 2025 - Scholarship Luncheon Location: The Avenue

June 2025 - Jefas y Café Location: Coming Soon

▶ July 2025 - Latino Winemakers Networking Event Location: Linfield University

➤ **September 12, 2025** - Hispanic Heritage Gala **Location:** Hyatt Regency

For more events visit us at: www.hmccoregon.com

